



The independent collaborative
resource for the ICANN community

2015

**SPONSORSHIP
OPPORTUNITIES**



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ABOUT

SPONSORSHIP CONTACT

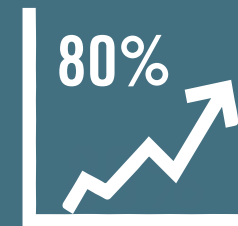
Jonah Geil-Neufeld
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ICANNWiki is the indispensable resource for the ICANN community and people interested in internet governance. As an open platform managed by the community for the community, we provide valuable, up-to-date information that can be hard to find elsewhere and perspectives on what's going on in the internet governance space.

ICANNWiki is independent from ICANN. In line with traditional Wiki values, we maintain a neutral point of view in our content creation methods and site usage policies.

QUICK FACTS

- ▶ ICANNWiki contains over 5,000 articles, including 2,766 individual profile pages and 576 company or organization pages.
- ▶ Over 2,000 subscribers receive our monthly newsletter.
- ▶ Hundreds of people visit the ICANNWiki booth every conference to claim our many giveaways, update their page, and be added to the site.



THE INCREASE IN
ICANNWIKI'S SITE
TRAFFIC BETWEEN
2013 AND 2014

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I like ICANNWiki because it embodies the multistakeholder model [of] many people voluntarily taking responsibility for information over a wide subject area. - SURVEY RESPONDENT



*ICANNWiki is a 501(c)(3) non-profit.
All membership contributions are tax-deductible in the U.S.*



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MEMBER BENEFITS




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Help ICANNWiki reach its goal to create a complete and accurate picture of ICANN and the internet governance space! Become a Member for \$2,000 per meeting or collaborate with us on a Partnership exclusive.

MEMBER
\$2,000
PER MEETING

BENEFITS & EXCLUSIVES

ICANNWiki Logo Usage Use of ICANNWiki logo on your website and promotional material to denote sponsorship.	✓
Logo Placement on Website Your logo on ICANNWiki's front page as well as a sidebar link on every page of the site.	✓
Logo Placement in Newsletter Your logo in ICANNWiki's monthly email newsletter, with 1,500+ community members.	✓
Logo Placement at ICANN Meetings Your logo on ICANNWiki's booth signage.	✓
Logo Placement in Conference Materials Your logo on handouts, and select giveaways, including our limited edition playing card decks.	✓
ICANNWiki Support Staff Members of the ICANNWiki team will help you access and edit resources on ICANNWiki.	✓
Dedicated ICANNWiki Liaison On-call member of the ICANNWiki team will work one-on-one with you to add and edit articles associated with your company and other pertinent resources.	✓
ICANNWiki Data Access Potential access to ICANNWiki for special projects. (Assessed on a per-project basis.)	✓
Sponsored Pages Your logo on a number of high traffic or otherwise relevant glossary pages of your choice.	5 pages
 PARTNERSHIP EXCLUSIVE: Caricature Badges (Limited Availability) Your logo on our caricature name badges, printed for ICANN attendees every ICANN meeting.	DETAILS ON NEXT PAGE
 PARTNERSHIP EXCLUSIVE: Playing Card Decks (Limited Availability) Your logo featured exclusively on the box and your company's input on development of the deck!	DETAILS ON NEXT PAGE
 PARTNERSHIP EXCLUSIVE: City Guides (Limited Availability) Your logo on a fun and informative fold-out guide, custom-crafted for every ICANN meeting.	DETAILS ON NEXT PAGE



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★ All Partners must first be Members for the base rate of \$2,000, and it is through support of our giveaways that organizations become Partners. Each giveaway starts at \$3,000 for the first Partner, and exclusivity can be secured for an additional \$3,000. If exclusivity has not been chosen, a second Partner can be included in the giveaway for \$4,000. Presently, each item is limited to two partners.

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PARTNER EXCLUSIVES

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Your support of ICANNWiki helps fund our staff, travel expenses, and last but not least, our high visibility conference giveaways, which are created in close collaboration with our Partners. These giveaways are an extremely cost-effective and memorable way to target the large and clearly defined ICANN market. Partners can support as many giveaways as they want, for \$3,000 apiece, in addition to the \$2,000 Member fee.*

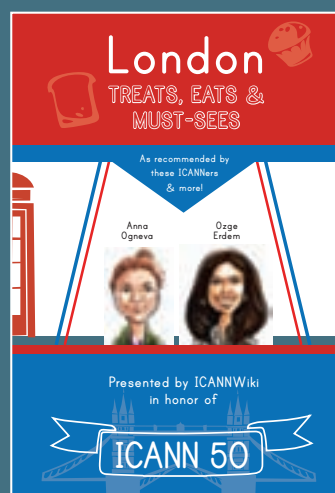
CARICATURE BADGES

Our custom-illustrated caricatures get unmatched visibility at every ICANN conference. Each caricature is printed on-demand, offering a fun alternative to generic name badges and creating a frequent source of corridor conversation! Partners receive prominent logo placement on the front of each badge.



CITY GUIDES

Custom-made for each ICANN conference and its host city, these pocket guides feature destinations suggested by ICANNers and our Partners. Partners receive prominent logo placement in the City Guide, which is distributed to every ICANN attendee via tote bag, upon registration at the conferences.



PLAYING CARD DECKS

Unique to each conference, the playing card decks are a longstanding extension of our caricatures. Playing Card Partners have their logo exclusively featured on the card box and deck, and are given the opportunity to highlight their company and its members with special cards.



ICANNWiki has earned the reputation of being innovative in our giveaways. In addition to our existing material, we are always eager to work with our Partners on developing new content and projects. Contact jonah@icannwiki.com to continue the conversation!



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Thanks to our current sponsors:



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